

TWO THINGS

As I write this, today is the third day of 2018. The way time goes so quickly, tomorrow will be Easter. By Friday, we will be marching in our July 4 parade, the weekend is the Halloween through Christmas holiday period, and next week will be 2019. See, it's even less than one week until 2019 is upon us!

Do you have weekly routines that seem to have jammed together so that you are ALWAYS doing them? For instance, I make sure I have enough clean clothes to be able to do my washing once a week. So why am I ALWAYS doing my wash?? Or I have one of those pill-minder thingies that I load every Saturday for the next week. Why am I ALWAYS loading that pill-minder??

Do you get the impression that the days are spinning by, like the little dials on a combination lock? I do believe that, and so when



there are important issues to deal with, we barely have time to take a serious look at anything before another month or more has flown by.

Here at the store, we are dealing with several important things:

1. In the necessary effort to stay out of trouble with California rules and regulations, we have again changed our payroll provider, to get better assistance with payroll and employment issues. In the past, we could hire people, try them out for a short time, talk to them face to face, challenge them to grow and take more responsibility, and if they didn't measure up, terminate them. Not anymore. Now the State



micromanages all of that, and if we employers blink or roll our eyes in a way it disapproves, we are in TROUBLE.

2. We also have had to change

our health insurance providers frequently in the past few years, again trying to stay out of trouble with government regulations and to offer our staffers the best coverage at the least cost to them and us.

3. The laundry is presenting growing challenges, as it ages and major parts and equipment fail. It is 30 years old now, requiring costly upgrades. We just had a plumber look at it, and he called the water heaters "fossils!"

4. We are moving ahead, inch by inch, on a project to replace the fluorescent tubes everywhere in the store with LED lighting, which is supposed to save a significant amount of energy, but will the color be ok? Or will it turn out brassy and bright and ugly, like some stores I've seen? Aargh.

5. We would like to replace the big island freezer that stretches from the front to the back of the store, since the front half has

been in place for 34 years, and the back half 28 years, and they came here used!

The above is just a short list of fairly major things that require attention!

Happy New Year, but oops, did 2018 just slide by and it's 2019 already?

I would make a confession to you, but a confession should involve the sharing of something previously unknown and preferably juicy. I'm afraid that there is nothing new to my admission of being one of those Neanderthal creatures, a (gasp!) Conservative.

While some say that makes me bigoted, homophobic, and hateful, I would say that the major points of my beliefs are love of God, love of this country, concern for people and for God's creation, and commitment to personal responsibility and to getting the government out of the way so that people can work hard and create their own rewards. I believe that there is a standard of Right, Truth, and Justice, created by God Himself, by which we should live our lives, best we can.

If by the above you think I am bigoted and hateful, so be it. Also, then, don't look at the picture below, which I LOVE, because it's true. It makes me laugh. Leftists are not known for their sense of humor, so if you don't find this at least somewhat funny, you may be a Leftist. Anyway, I hope you can enjoy it as much as I did.

Linda Gammel

SERVICES AT CROSSROADS CENTER

LUCERNE VALLEY MARKET & HARDWARE 248-7311

WASH N SHOP COIN LAUNDRY 248-7311

FIRST MOUNTAIN BANK 248-2717

DR. ASHOK MELVANI M.D. 248-1070

ECHO RECYCLING 760-617-5407

On the north side of the store.

AT THE SERVICE COUNTER In the store

• COPIES • FAX SERVICE
• PACKAGE EXPRESS -- UPS only
• PAYMENT STATION SCE, Frontier & Verizon

PRESCRIPTION DELIVERY 242-4900

Rancho Drugs - Tues. 11AM, Wed. & Fri. 3PM

ST. MARY HEALTH VAN 760-946-4240

Every Thursday except December
8:30AM - 3:30PM in our parking lot.

*"It is better to swallow words
than to have to eat them later."*
- Franklin Roosevelt

ECHO RECYCLING
760-617-5404

On the Northeast side of the parking lot.

Open Mon. - Sat. 9AM - 4PM

Closed for Lunch Noon to 1PM.

Closed Sunday

Aluminum CRV \$1.70/lb

#1 Plastic CRV \$1.23/lb

Pricing good thru Jan. 17, 2018

SPECIAL ANNOUNCEMENTS

St. Mary's Health Van is back
in our parking lot **January 11**. For
information call 760-946-4240.

L.V. School Board Meeting

Thursday, Jan. 11, starts at 5:30PM.
At the Alternative Education Center,
8560 Alianto Rd up Highway 18.

REPLIES TO CUSTOMER REQUESTS

- 1 - We're looking into it.
- 2 - Limited shelf space.
- 3 - Available by special order.
- 4 - Item was out & is back or will be soon.
- 5 - We are putting this in. Thanks.
May not be in yet.

Unavailable from Suppliers
Can be found in Section #

Frozen Organic Fruits & Veggies	11A	5
Quart Wide Mouth Jar	10	4
Morton Tender Quick Curing Salt	7B	5
Coach's Oats		✓
Bob's Red Mill Whole Grain Oats	7B	5
Olive Leaf Extract	7A	5
Ronzoni Acini di Pepe	9B	5
Equaline Women's Underwear, Small & Medium	6A	5
Gamesa Animalitos (supplier is out of stock)		✓
La Moderna Animalitos	10B	5
Kit Kat Dark Chocolate (this is a special edition only)		✓
Viva Paper Towels (full-size sheets)		1
Red Hot Candies	10A	5
Baked Beans in Deli		1
Mogen David Pomegranate Wine		1,4
2% Milk in pints		2
Mariani Yogurt Raisins	9A	5
White Chocolate Starbucks	1A	4
Propane Turkey Fryers	12B	5
Glass Bottles of Dad's Root Beer		✓
Mrs T. Pierogies (on order)	10A	5
Powdered Goats Milk		2,3
Tillamook Mudslice Ice Cream	11A	4
Ben & Jerry's Half Baked Ice Cream	11A	4

- Lucerne Valley Market
- "Do it Best" Hardware
- Wash n Shop
- Crossroads Center

e-mail address: Market.Hardware@
lucernevalleymarket.com
website: lucernevalleymarket.com

Proud to be a member of Lucerne
Valley Chamber of Commerce

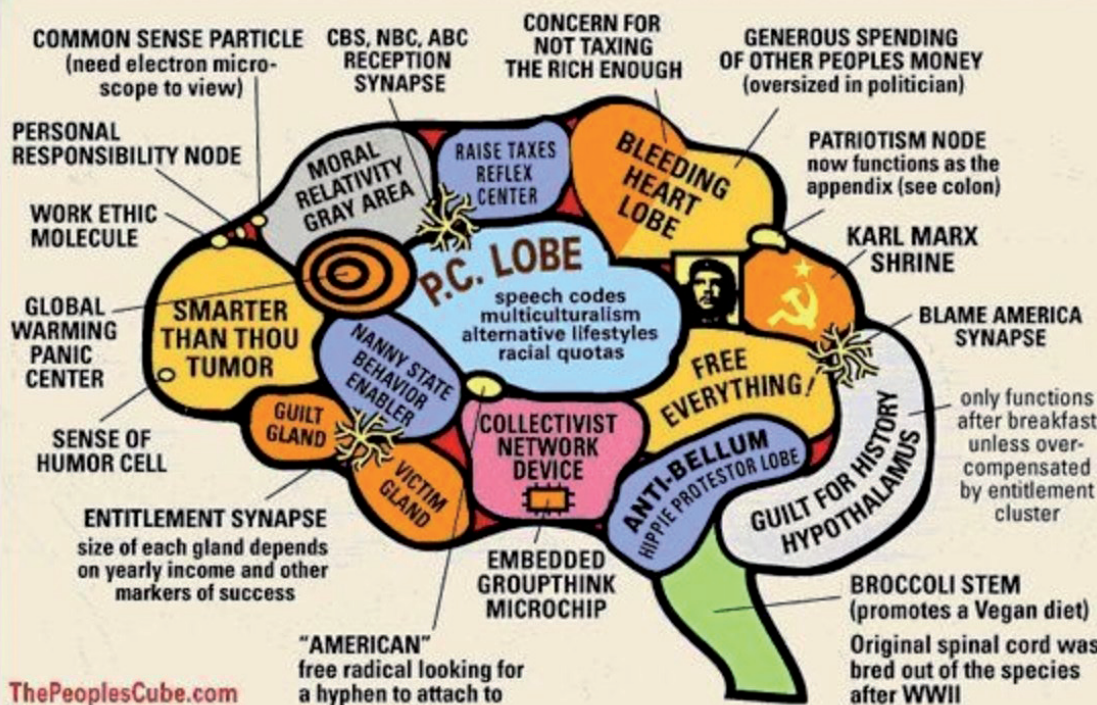
LIMITS & MULTIPLE PRICING

Please, unless otherwise indicated, ON AD
ITEMS NO MORE THAN 6 TOTAL (including all
flavors or varieties) OF ANY ITEM, PER FAM-
ILY, DURING THE AD PERIOD, AT THE SALE
PRICE, except in produce and meat, which are
limited to normal retail quantities, or which carry
limits specifically stated. Sorry, we must reserve
the right to further limit or refuse sales.

ON MULTIPLE PRICING, when purchasing items
in quantities more or less than the multiple stated,
the register is built automatically to charge the
"each" price times the quantity. (Example: Price
of item is 3/\$1. The price of: one = 34¢, two = 68¢,
three = \$1, four = \$1.34, five = \$1.68, six = \$2.00).

TO KNOW MORE ABOUT THOSE
WHO SPONSOR THIS STORE;
SEE <http://thenewlight.net>

The Socialist Brain of a Leftist



ThePeoplesCube.com