

## SHTUFF

You may have noticed our newest line of merchandise in the Hardware Department – Stihl Outdoor Power Tools – but before I proceed with this, I apologize to you ladies who aren't particularly into boys' toys like chain saws and string trimmers. You may stop reading now, if you prefer. I realize that this might be considered sexist profiling and as such is considered unacceptable behavior by snowflakes and others easily offended, so shoot me, I guess. I have been known to express radical opinions such as men are men and women are women, and there are significant differences in their outlooks and physical capabilities. Shame on me!!! How could I be so Neanderthal?

But I digress. Back to Stihl – the first major question that must be answered is how one pronounces the name. Does one call it "Still", "Steel", or "Shteel", or even "Shtill"? Stihl is a German company, which



is why there exists this deep philosophical question. I believe that in Germany, they would pronounce it "Shteel", since the letter S is normally pronounced as Sh. However, since we're not in Germany -- no really, this isn't Germany -- we probably should pronounce it as Americans would. That shtill leaves two options: "Still" or "Steel". Oh, foo. Call it what you want, but I recommend saying "Steel" as the Stihl people do. Call it "Sir William's play toys", since that's really what it is. He wanted a new chain saw for the wood cutting he does, so he brought in a whole new line of shtuff, er, stuff, just so he could have something to play with.

Now that we know how to pronounce it, class, we can move on to the more important part: what kinds of power equipment do we have there? Again, ladies, don't let your eyes roll back in your heads, as mine already are, but the two biggest items for our area are the chain saws and shtring trimmers. (I confess to using a Stihl string trimmer for years and really enjoying the massacre of those weedy pests!) Other items available are shprayers, hedge trimmers, pruners, blowers and more. Since our section is small, we can only

display a few of the items, but anything Stihl has available we can get fairly quickly.

Stihl boasts that almost everything sold here is made in the USA and distributed here. They even have their own refinery in Texas where they do their own oils and fluids for the engines. Also, they do not distribute through big box stores, or Amazon, or other websites. They distribute solely through dealers, some of whom are independent hardware stores, largely because they have closer control over how the dealers represent them, and because independent business owners are more personally involved in their products and with their customers. Stihl maintains the highest quality this way, and their reputation for being "top of the line" speaks for itself. (No, they didn't pay me to say that!)

One aspect of this new adventure is that Stihl requires their dealers to repair Stihl products, so we have had to enter a whole new world. Stihl provides the equipment, the work bench, the parts, and most importantly, the training for the repair work. We have two guys learning the repair aspect, Chris and Joe. Chris has already completed their Silver training and finished first in his group of two. No, just kidding. There were about 15 trainees in that class. And now Chris has a super cool ball cap from Stihl, with an embroidered silver wrench on the bill. Joe hasn't been scheduled for that training yet, but you can bet he wants a hat like that.

We can sharpen chains for any chainsaw, but repair only Stihl branded equipment. Not only does Stihl provide the parts and the workbench, but they also provide how-to videos and other technical support for the repair guys. The engines are built in modules so that replacing whatever part is fail-

ing is relative simple. Right, guys? I just believe what they tell me. . .

Needless to say, the rains we received over the last few weeks have produced a bumper crop of weeds, and at our house, there will soon be a forest of mustard. Fox-tails right now look like harmless little green things springing from the dirt, but in just a few weeks, those devils will grow heads, pop open, and latch onto your dog's fur or into its ears. Now if we also get a bumper crop of wildflowers, like we haven't seen in years, then there is some compensation. But watch your weeds grow -- you can tell the difference in their height in just one day! Don't you wish your garden would grow like that?

If you haven't already, come and look at the new shtuff. For us girls, it's the pretty orange and gray thingies on the shelves and pegboard in aisle 3A, right next to the Service Counter. For you guys, it's those cool tools that make your antennae go up. Along with the tools themselves, there are gloves, dark glasses, protective gear, oils and fluids, and the neatest thing of all -- a miniature battery-operated toy chainsaw so Junior can "help" Dad with the work.

As I just mentioned, right next to the Stihl is the Service Counter, where you'll be amazed at the variety of items and services you'll find. You may have walked by it so many times that it's just part of the wallpaper, but stop and look sometime. The newest service offered



there is UPS package shipping and drop off. No longer do you have to drive into town to send things by UPS.

In addition, you can pay Edison and other bills; buy money orders, now for just \$1; and get copies, send faxes and buy stamps, which are also available at any check-stand. Best of all, the Service Counter has some of the neatest shtuff to sell -- just right for us gals to look at as we wait for the guys to drool over their Stihl toys.

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The newest addition to the Deli Café menu is a breakfast burrito that you can order just about any way you want it. You can have sausage, ham, or bacon, or all three; scrambled egg,



cheese, a hash brown patty chopped up inside, and gravy inside or on the side. Pat says she makes lots of them, and I hear comments about how wonderful they are. If you haven't already, give them a try.

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As the old Kellogg Corn Flakes commercial used to say, "Taste them again. . . for the first time." So take a look at your market/hardware again . . . for the first time. You'll be as surprised as we are by the variety of interesting shtuff available right here in Lucerne Valley, brought to you by the best shtaffers anywhere!

*Linda Gammel*



On the Northeast side of the parking lot.

**Open Mon. - Sat. 9AM - 4PM**

Closed for Lunch Noon to 1PM.

Closed Sunday

**New! Special Prices**

**Aluminum** CRV ..... **\$1.80/lb**

**#1 Plastic** CRV ..... **\$1.19/lb**

Offer and pricing good thru Mar. 29, 2017

**TO KNOW MORE ABOUT THOSE WHO SPONSOR THIS STORE;**  
**SEE <http://thenewlight.net>**

## SPECIAL ANNOUNCEMENTS

### LVEDA Meeting

(Lucerne Valley Economic Development Association)

**TUES. APRIL 5, 5 PM.**  
**at the Senior Center**

- What does the community want for the future of the Leader Newspaper.
- Cal Poly Students to present status of their work on our proposed senior housing project.
- LVEDA's Adopt a Highway Program (who wants to participate in highway clean-ups).
- Plus updates on the solar moratorium - Hwy 247 Scenic Designation - hauled water legislation - "Sunshot Initiative" - local crime stats - etc.

### L.V. School Board Meeting

Thursday, April 13, starts at 5:30PM.  
At the Alternative Education Center,  
8560 Alianto Rd up Highway 18.

### SERVICES AT CROSSROADS CENTER

**LUCERNE VALLEY MARKET & HARDWARE** 248-7311

**WASH N SHOP COIN LAUNDRY** 248-7311

**FIRST MOUNTAIN BANK** 248-2717

**DR. ASHOK MELVANI M.D.** 248-1070

**ECHO RECYCLING** 760-617-5407

On the north side of the store.

**AT THE SERVICE COUNTER** In the store

- COPIES • FAX SERVICE
- PACKAGE EXPRESS -- UPS only
- PAYMENT STATION SCE, Frontier & Verizon

**PRESCRIPTION DELIVERY** 242-4900

Rancho Drugs -- Tues. 11AM, Wed. & Fri. 3PM

- Lucerne Valley Market
- "Do it Best" Hardware
- Wash n Shop
- Crossroads Center

e-mail address: Market.Hardware@lucernevalleymarket.com  
website: lucernevalleymarket.com

### LIMITS & MULTIPLE PRICING

Please, unless otherwise indicated, ON AD ITEMS NO MORE THAN 6 TOTAL (including all flavors or varieties) OF ANY ITEM, PER FAMILY, DURING THE AD PERIOD, AT THE SALE PRICE, except in produce and meat, which are limited to normal retail quantities, or which carry limits specifically stated. Sorry, we must reserve the right to further limit or refuse sales.

ON MULTIPLE PRICING, when purchasing items in quantities more or less than the multiple stated, the register is built automatically to charge the "each" price times the quantity. (Example: Price of item is 3/\$1. The price of: one = 34¢, two = 68¢, three = \$1, four = \$1.34, five = \$1.68, six = \$2.00).